

# Homes to Get or Stay Out of Crisis and Homelessness

### **PRESENTED BY:**

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May 19<sup>th</sup>, 2021; 12:00 – 1 PM









# **EVENT OVERVIEW**

- 1. INTRODUCTION KEYS TO THE VALLEY
- 2. KEY CONCEPTS
- 3. WHY THESE HOMES MATTER & WHAT OUR RESEARCH SHOWED
- 4. PROVIDER PRESENTATIONS
- 5. TOOLBOX OF SOLUTIONS
- 6. WEBSITE OVERVIEW
- 7. DISCUSSION & QUESTIONS







# **INTIATIVE INTRODUCTION**

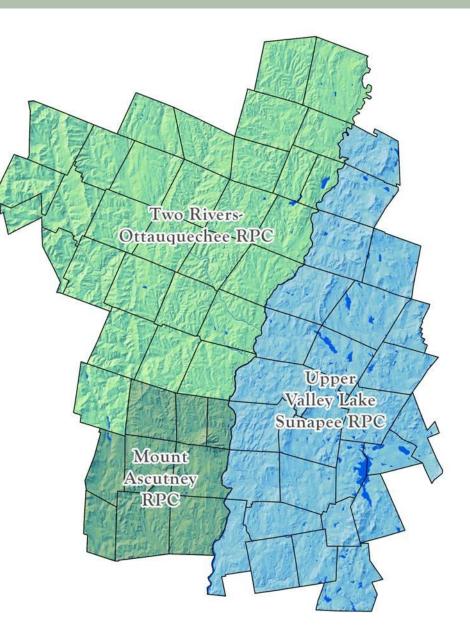
#### **OUR MISSION**

1 REGION, 2 STATES, 3 COMMISSIONS, and 67 COMMUNITIES – DIVERSE & INTERCONNECTED

IDENTIFY HOUSING NEEDS AND HURDLES

ADVANCE PROGRESS ON A LONG STANDING CHALLENGE

SUPPORT AN ATMOSPHERE OF INDEPENDENT, LOCAL ACTION ALONG SIDE REGIONAL COLLABORATION





# **2030 HOUSING NEEDS PROJECTIONS**

10,000 MORE HOMES BY THE STATUS QUO

#### 33% OF HOUSEHOLDS WILL CONTINUE TO BE COST BURDENED

#### 2020 HOUSEHOLDS

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In 2020 there were about 71,000 households in the region. Around 23,600 households (33%) were costburdened - they paid 30% or more of their household income towards housing costs.

 $\triangle$  = 1,000 households

#### 2030 HOUSEHOLDS 0000000000

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By 2030, there is projected to be about 10,000 more households in the region, a 15% increase. At current rates, there will be about 26,000 cost-burdened households.

 $\triangle$  = New households  $\triangle$  = Cost-burdened households

### **2030 Housing Needs**

Keep pace with population change.

About 10,000 new homes\* will be needed by  $\triangle \triangle$ 2030 to provide homes for new households.

 $\triangle \triangle$  $\triangle \triangle$  Only 4,000 new homes were created △ △ between 2011 and 2020.  $\Box \Box$ 

#### Make homes affordable.

 $\triangle \triangle$ 

 $\triangle \triangle$ 

□□□□ Thousands of more affordable △△△△ homes\* are needed to meet current demand. 0000

0000 Increased financial and 0000 programmatic support is needed as well. 0000  $\Box \Box$ 

\*Creation of new homes will require a mix of new home construction and conversion of existing buildings.

Description: To maintain the Region's current level of housing supply and start to address affordability challenges, more new homes need to be built or converted from existing in the next decade then the last decade.

Source: Keys to the Valley 2021 Regional Housing Projections, Vital Communities New Homes Count, 2017 ACS 5-year estimates of owner and renter households. Find out more at www.keystothevalley.com



# **HOMES THE REGION NEEDS**



<u>Description</u>: Informed by the Keys to the Valley public opinion survey, analysis of the region's needs, and projected population changes. Find out more at <u>www.keystothevalley.com</u>



# **1. WHAT IS EMERGENCY HOUSING?**

# A short term accommodation for adults, families, and children who are homeless or in crisis.



**Emergency Housing** 



### 2. WHAT IS A HOME WITH SUPPORTIVE SERVICES?

**KEY CONCEPTS** 

Housing with supportive services provides safe homes in conjunction with needed services.

Both transitional and permanent.

In a permanent location or for any home.

Includes programs with and without affordability targets.



Homes with Supportive Services

Sometimes called "SUPPORTIVE HOMES"

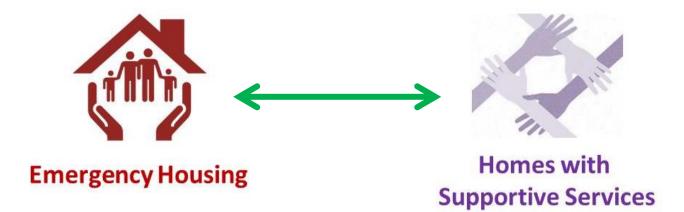


**KEY CONCEPTS** 



### A critical link between these two types of housing.

<u>connecting</u> individuals and families in to homes with supportive services



increased <u>understanding</u> of specific needs of those experiencing homelessness



# WHY THESE HOMES MATTER

"losing homes to foreclosure; have no other choice but to stay as long as possible; nowhere to go, MUST have pets (ADA service dog)."

"I would prefer to stay in Lyme, but senior housing is not available. My current homes is too large to manage by myself." "I'm going to be homeless at some point. If I had good skills training w/office tech and able to be self-employed, work virtually – web design, para-legal, then I could afford someplace when this is over."







### LET'S TAKE A MOMENT TO HEAR MORE FROM OUR AUDIENCE

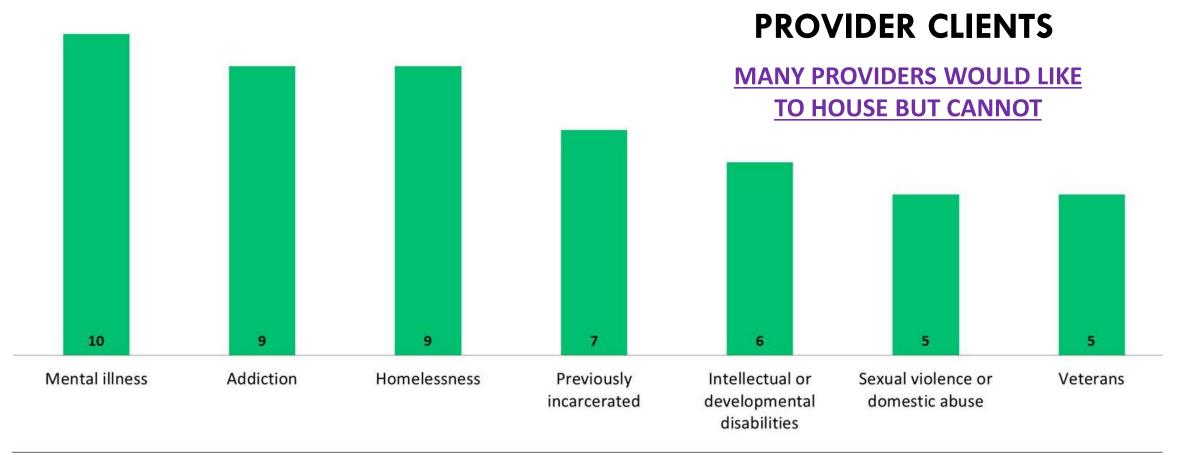




### WHAT WOULD HELP YOU GET OUT OF HOMELESSNESS?

RENTAL ASSISTANCE EMPLOYMENT SKILLS TRAINING AFFORDABLE HOUSING



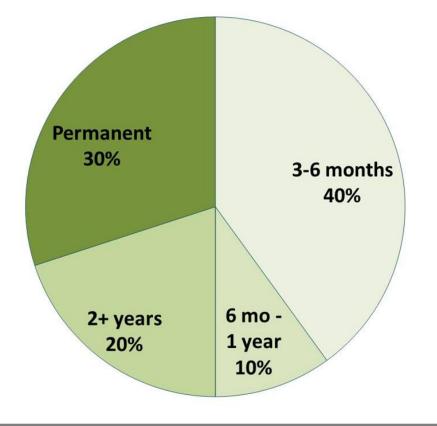


Description: Providers were asked which are the needs of the population(s) they serve.

Source: Keys to the Valley 2020 survey of providers of homes with supportive services. Find out more at www.keystothevalley.com



CLIENT LENGTH OF STAY



<u>Description</u>: Length of time clients stay at homes with supportive services. <u>Source</u>: Keys to the Valley 2020 survey of providerS of homes with supportive services. Find out more at <u>www.keystothevalley.com</u>

#### **MIX OF SOLO AND COMMUNAL LIVING ENVIRONMENTS**



### **PROVIDER RESPONDENTS IN THE REGION REPRESENTED**

# SERVING 86 INDIVIDUALS WITH WAITLISTS BETWEEN 25-100 INDIVIDUALS PLANNED INCREASE CAPACITY FOR 10 BEDS



### **PROVIDER BARRIERS TO EXPANSION**

# FUNDING OPERATIONAL SUPPORT AFFORDABLE LAND WITH PUBLIC TRANSIT AND WATER/SEWER HIGH COST OF DEVELOPMENT NEIGHBORHOOD RELUCTANCE



# **PROVIDER PRESENTATIONS**

#### $\rightarrow$ southwest community services

#### $\rightarrow$ SPRINGFIELD SUPPORTED HOUSING PROGRAM

#### $\rightarrow$ VISIONS FOR CREATIVE HOUSING SOLUTIONS









# **TOOLBOX OF SOLUTIONS HIGHLIGHTS**

### THREE MAJOR OBJECTIVES

→ COLLECT BETTER DATA
 → END CHRONIC HOMELESSNESS
 → PROVIDE MORE HOMES WITH SUPPORTIVE SERVICES

### SIX MAJOR TOOL TOPICS

→ BETTER DATA

 $\rightarrow$  MORE PROGRAMS IN PRIORITY LOCATIONS

- $\rightarrow$  REGIONAL COORDINATION
- $\rightarrow$  PUBLIC EDUCATION
- $\rightarrow$  MUNICIPAL INVOLVEMENT
- → FUNDING



#### WHAT KIND OF DATA?

- ✓ NEEDS ASSESSMENT FOR HOMES WITH SUPPORTIVE SERVICES
- ✓ EXPERIENCES OF RACIAL AND ETHNIC MINORITIES
- ✓ EXPANDED POINT-IN-TIME COUNTS
- ✓ INDIVIDUALS & FAMILIES LIVING WITH OTHERS
- ✓ STORIES

#### WHY?

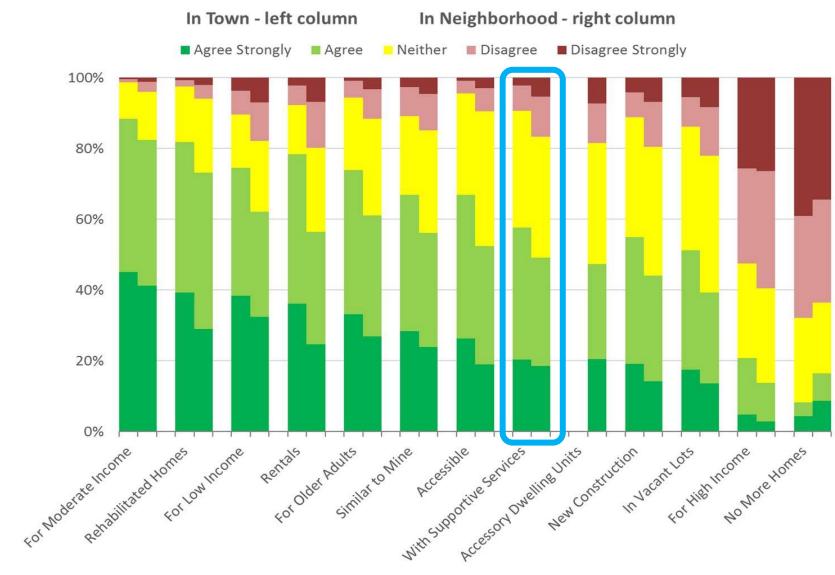
- BETTER INFORMED PROGRAMS
- BETTER INFORMED FUNDING REQUESTS
- ✤ REDUCE STIGMA
- ✤ ADDRESS SERVICE GAPS
- ✤ ADDRESS SYSTEMIC DISCRIMINATION
- ADAPTABILITY







# **PUBLIC EDUCATION**



### EDUCATIONAL OPPORTUNITY

<u>Description</u>: Residents weigh in on what types of homes are needed in their town and neighborhood. <u>Source</u>: Keys to the Valley 2020 public opinion survey. Find out more at <u>www.keystothevalley.com</u>



# **PUBLIC EDUCATION**

#### WHAT KIND OF EDUCATION?

- ✓ RESPECTFUL AND NON-JUDGMENTAL
  COMMUNITY & SCHOOL DISCUSSIONS
- ✓ SHARE STORIES FROM LOCAL PEOPLE WITH LIVED EXPERIENCE
- ✓ SHARE STORIES FROM PROVIDERS
- ✓ INFORM RESIDENTS OF AVAILABLE SERVICES
- ✓ TARGETED MESSAGING FOR NON-ENGLISH SPEAKERS
- ✓ USE VARIED COMMUNICATION CHANNELS

#### WHY?

- REDUCE STIGMA
- IMPROVE ACCESS
- ✤ ADVANCE SOLUTIONS





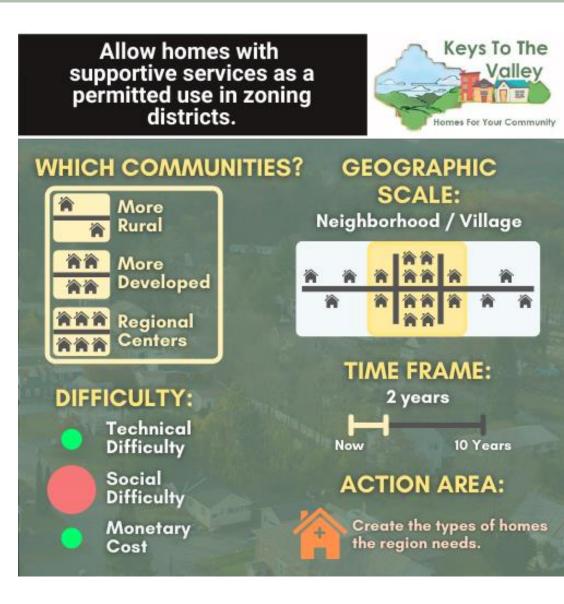
# MUNICIPAL INVOLVEMENT

#### WHAT CAN THE MUNICIPALITY DO?

- ✓ CONNECT REGULARLY WITH PROVIDERS
- ✓ ADVANCE COMMUNITY DISCUSSIONS
- ✓ CLEARLY DEFINE AND ALLOW AS PERMITTED USE IN LAND USE REGULATIONS
- ✓ INCORPORATE INTO COMPREHENSIVE PLAN UPDATES
- ✓ HELP SECURE FUNDING FOR LOCAL ACTIONS

### WHY?

- ✤ REDUCE STIGMA
- ELIMINATE LOCAL BARRIERS
- ✤ IMPROVE COORDINATION
- ✤ ALIGN WITH LOCAL PRIORITIES
- ADVANCE SOLUTIONS







### LET'S TAKE A MOMENT TO HEAR MORE FROM OUR AUDIENCE





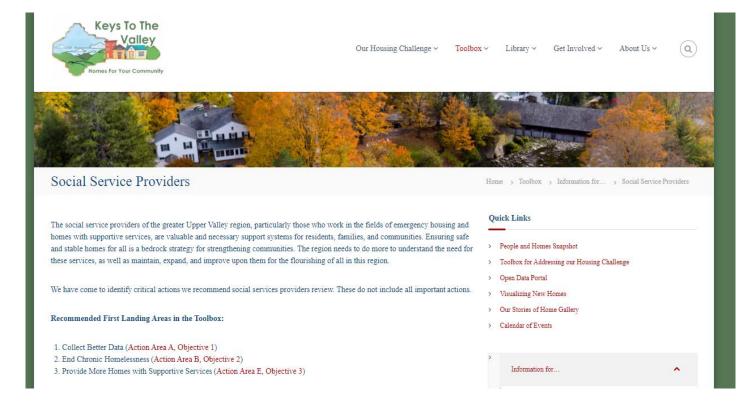
### **WEBSITE RESOURCES**

#### HIGHLIGHTS

- → OUR HOUSING CHALLENGE PERSPECTIVES REPORT EMERGENCY HOUSING & HOMES WITH SUPPORTIVE SERVICES REPORT OUR STORIES OF HOME
- → TOOLBOX OF SOLUTIONS INFORMATION FOR: SOCIAL SERVICE PROVIDERS

#### $\rightarrow$ LIBRARY

GLOSSARY OF TERMS OPEN DATA PORTAL ADDITIONAL RESOURCES





### **QUESTIONS & DISCUSSION**





# **GRATEFUL TO OUR ADVISORS and FUNDERS**

#### **Steering Committee:**

Alice Ely (Public Health Council of the Upper Valley) Andrew Winter (Twin Pines Housing Trust) Chris Kennedy (Hanover, NH) David Baker (Windsor Southeast Supervisory Union) Greg Norman (Dartmouth Hitchcock Medical Center) Jeff Goodrich (Norwich, VT) Kathy Rondeau (Reading, VT) Michael Kiess (Vital Communities) Peter Guillette (Grantham, NH) Ramsey Papp (Capstone Community Action in Randolph) Tom Marsh (Windsor, VT)

#### **Technical Advisors:**

Buff McLaughry (Four Season/Sotheby's International) David Brooks (Lebanon, NH) Elizabeth Bridgewater

(Windsor/Windham Housing Trust) George Reagan (NH Housing) Jeff Lubell (Norwich, VT) Jennifer Hollar (VT Housing and Conservation Board) Jess Hyman (Fair Housing Program CVOEO) Jill Lord (Mt. Ascutney Hospital and Health Center) Joanna Whitcomb (Dartmouth Planning) Kate McCarthy (VT Natural Resources Council) Lee Trapeni (Springfield Supported Housing Program) Peter Kulbacki (Hanover DPW) Pru Pease (Granite United Way) **Reggie Greene (Claremont Savings** Bank) Stacey Chiocchio (Hypertherm) Van Chestnut (Advance Transit) William Bittinger (Bittinger Associates LLC)





# THANK YOU FOR JOINING US

#### WEBSITE

www.keystothevalley.com

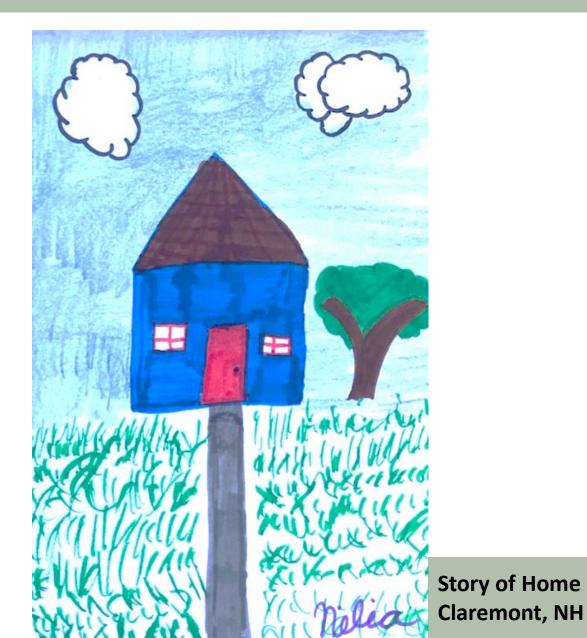
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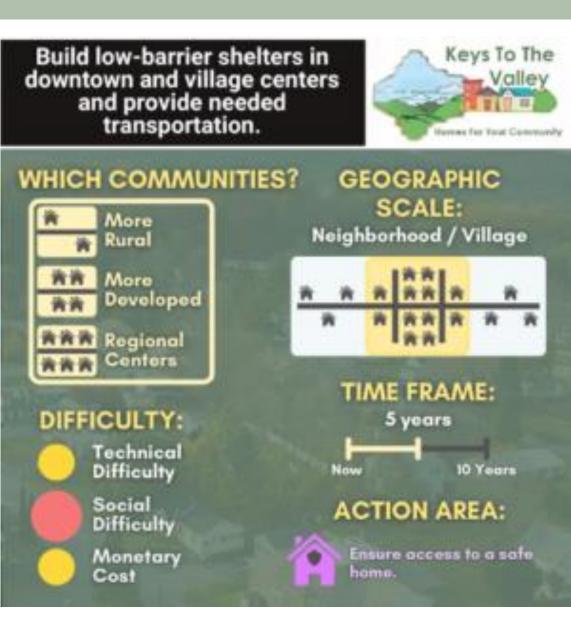
# **MORE PROGRAMS**

#### WHAT KIND OF PROGRAMS?

- ✓ LOW-BARRIER SHELTERS
- ✓ HOLISTIC PROGRAMS (e.g., Housing First)
- ✓ SUPPORTIVE HOMES OF DIVERSE KINDS

#### WHY?

- ✤ MEET PEOPLE WHERE THEY ARE
- ✤ ADDRESS SERVICE GAPS
- END CHRONIC HOMELESSNESS





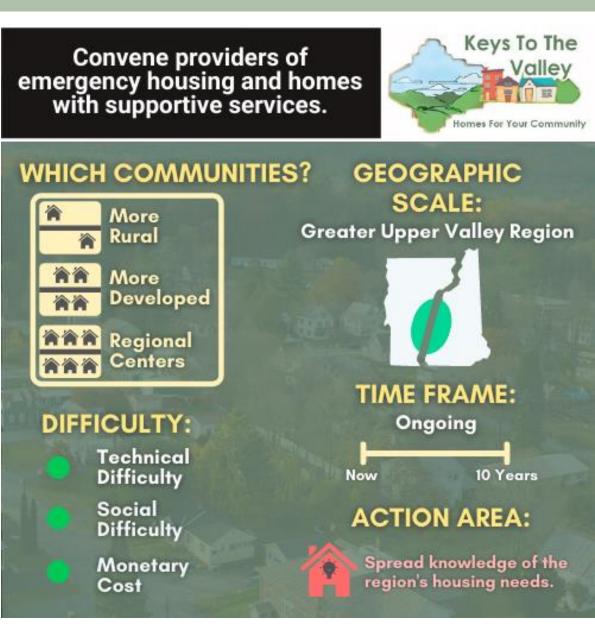
# **REGIONAL COORDINATION**

#### WHAT KIND OF COORDINATION?

- ✓ PROGRAMMATIC RELATIONSHIPS
- ✓ REGIONAL EVALUATION
- ✓ REGULAR CONVENING

#### WHY?

- ✤ SHARE BEST PRACTICES
- SHARE CHALLENGES
- ✤ IDENTIFY & ADDRESS SERVICE GAPS
- COLLABORATE ON SOLUTIONS





# **INCREASED FUNDING**

#### WHAT KIND OF FUNDING?

- ✓ FROM STATE, REGIONAL & LOCAL ENTITIES
- ✓ A PRIORITY FOR REGIONAL FUNDING POOLS
- ✓ FOR BOTH START UP AND OPERATIONAL COSTS

#### WHY?

- ✤ AFFORDABLE FOR ALL
- QUALITY HOMES AND SERVICES
- STRONG WORKFORCE
- ✤ RESILIENT COMMUNITIES

And...



